

Watch for us in the May/June edition of National Geographic Traveler, on the stands
May 6th!

Congratulations! Your tour has been selected as one of *National Geographic Traveler* magazine's
2008 Tours of a Lifetime, and will be featured in the May/June 2008 issue.

The selection process was competitive and our editorial team worked long and hard to find
2008's most authentic, most innovative, most immersive, best-guided, and most sustainable tours.

National Geographic Traveler magazine has been surfacing the best tours and outfitters for
travelers for the last three years, as part of the magazine's mission "to propel readers out of their
armchairs and into the field."

National Geographic Traveler has the largest audience of any travel magazine, with 7.94 million
readers. Its readers love to travel, with the highest passport ownership, most international and
domestic trips, and most outdoor recreation spending than another other travel title.

Attached is an icon (in PDF format) for you to use in your printed and online materials when
promoting this trip.

Once again, congratulations!

Norie Quintos
Senior Editor
Editor, Tours of a Lifetime